



SAUGEEN MEMORIAL HOSPITAL FOUNDATION



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For Immediate Release

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SMHF Launches online 50/50 Lottery

Saugeen Memorial Hospital Foundation is thrilled to announce the launch of their first ever online 50/50 lottery Thursday Nov 4th. With the loss of in person fundraising events this year due to Covid the Foundation has had to shift fundraising efforts to virtual and online formats.

The new online 50/50 will have a series of 4 draws taking place over the course of the year with the **first round beginning today and the jackpot draw happening on December 22 (perfect timing to give someone a great cash prize for Christmas!)**

“We have had to adapt to new ways of doing things, like many other businesses in the area since Covid hit our economy earlier this year. Implementing an online lottery will help to ensure we don’t lose out on future fundraising revenue due to shutdowns like we did earlier this year.” Stated Tracy Murray, Executive Director of the Saugeen Memorial Hospital Foundation.

Tickets are only available online at saugeenshores5050.com

The online 50/50 proceeds will go toward the purchase of a new x-ray machine for the hospital in Saugeen Shores. Our radiology department and x-ray technology can play a vital role in the care of not only emergency room patients but oncology, cardiology and surgical cases as well. In order to do this our current x-ray machine which has reached its end of life needs to be replaced with newer technology. The current equipment is over 15 years old.

The cost to replace the old machine will be \$510,000. “Since the government does not fund the purchase of medical equipment for the hospital we rely on support from our community to ensure the hospital can stay up to date and continue to provide high quality care for all of our residents. Being able to offer some fun events that also provide something in return for the public, like a fabulous cash prize keeps fundraising fresh and exciting in our community and almost everyone has had or will have an x-ray at one point in time if not several times in their life.”

Mowbrays Canadian Tire is the proud supporter of this new lottery project for the Foundation. Mike and Eleanor Mowbray have been wonderful supporters of local healthcare in our community for a number of years including being past Honorary Chairs of the Hospital Foundation’s Holiday Light the Way Campaign.

Purchase your tickets today to help bring the much needed new x-ray machine to our community!

For more info contact Tracy Murray 226-930-1114